

jobs.ch is taking over www.topjobs.ch and improving its position as market leader in the Swiss online job market.

Strategic cooperation in the online job market between jobs.ch and Scout24

The leading Swiss online job market, jobs.ch, is teaming up with the biggest online classified ad market in Switzerland, Scout24. jobs.ch is taking over the www.topjobs.ch portal. This step propels it to the Number One spot in the Swiss online market for open management positions. Scout24 will continue to operate the www.jobscout24.ch portal but is giving up its contract customer business. In exchange, Scout24 Schweiz AG is acquiring a 15 per cent stake in jobs.ch ag. For jobs.ch ag, this transaction improves its top position in the market and brings it closer to its goal of commanding a 50 per cent share of the Swiss online job market.

jobs.ch ag is taking over the domain, brand and portal of www.topjobs.ch and will continue operating the vacancies there under the existing name. April 2011 is planned as the deadline for the re-launch of the portal with a fresh market image and innovative functions. jobs.ch is also taking over the contract customer business from www.jobscout24.ch and will henceforth conduct that business for its own account. Scout24 Schweiz AG is keeping the online job market www.jobscout24.ch and will continue to concentrate on serving individual advertisers in e-commerce. In exchange, Scout24 Schweiz AG is acquiring a 15 per cent stake in jobs.ch by bringing in its own assets and purchasing equity shares. Christian Unger, CEO of Ringier AG, is being given a seat on the Board of Directors of jobs.ch.

Scout24 Schweiz AG is taking part by investing in the growth of the strategically significant online job market. It is focusing its resources on the needs of small and medium sized enterprises, offering them ideally coordinated products at attractive prices. Scout24 is expanding the scope of job openings on its job portal through its collaboration with jobs.ch and is continuing to invest in personalised, user-friendly services for job seekers and advertisers on www.jobscout24.ch.

Daniel Grossen, founder and CEO of Scout24 Schweiz AG: "This collaboration with jobs.ch improves the overall position of Scout24 in the Swiss classified ad market. We will work closely with jobs.ch so the current job offerings on jobscout24.ch will become even more attractive."

jobs.ch ag is further improving its top market position by marketing the job portals www.jobs.ch, www.jobscout24.ch and www.stellen.ch and the dedicated vertical job markets and management portals www.topjobs.ch it runs. Its reach has increased by about 30 per cent. The company is therefore one step closer to its goal of commanding a 50 per cent share of the Swiss online job market.

With the integral takeover of www.topjobs.ch, jobs.ch ag is also the definite leader in the online market for job openings in management. It is likewise sharpening its focus on dedicated segments of the job market. The manager market supplements the special portals jobs.ch is already successfully operating today in the vertical segments, such as in the finance and banking segment (www.jobs4finance.ch) and in healthcare (www.medtalents.ch).

The functions introduced during the re-launch of www.topjobs.ch combine for the first time the advantages of a job portal with those of the XING business network. www.topjobs.ch will provide skilled workers and managers with completely new social media functions for job searches. For the first time, corporate customers will efficiently reach active and potential job-seekers at one fell swoop.

Mark Sandmeier, CEO of jobs.ch: “This collaboration with Scout24 is an important step in the development of our company. The takeover of www.topjobs.ch and contract customer business is strengthening our position as leader in the online job market in terms of market share and revenues. We are taking big steps forward especially in the management market. The online job market continues to be a growth market and have great potential. We are ideally poised to benefit from this trend and to provide our customers with an even more complete range of services and products optimally tailored to their needs.”

About jobs.ch

jobs.ch is Switzerland's leading online portal for job seekers and employers across all sectors. jobs.ch has 3,000 regular advertisers and receives 70,000 hits every day. jobs.ch runs vertical sector portals in the segments finance and banking (www.jobs4finance.ch), ICT (www.ictcareer.ch), sales (www.jobs4sales.ch), engineering (www.injjobs.ch) and healthcare (www.medtalents.ch). The company was founded in 2000 and currently employs more than 73 staff in Zurich and Lausanne. In its anniversary year 2010 it posted an order volume of CHF 36 million.

Media contact

Micol Rezzonico
jobs.ch ag
Brand Manager
Tel: 044 560 70 79
micol.rezzonico@jobs.ch
www.jobs.ch/en/media

About JobScout24

Every day, www.jobscout24.ch posts 30,000 job openings online from all sectors. JobScout24 is a business unit of Scout24 Schweiz AG, the leading network for online marketplaces for vehicles, real estate, job ads, partners and classifieds. Scout24 Schweiz AG is owned by the media swiss group and the Deutsche Telekom Group. The media swiss group is a company of the Ringier Group.

Media contact

Bernhard Bürki
Scout24 Schweiz AG
Head of Communications
Tel: 031 744 21 13
bernhard.buerki@scout24.ch
www.scout24.ch